



Magic Messenger

The Official Newsletter of the Ann Arbor Magic Club / S.A.M 88 / I.B.M. 210

September 2009

President's Corner

Wow, here we are on the cusp of September already and it's just about time to resume our regular meetings. The Anti-Business Meeting and Corn Roast were a lot of fun, and a big thanks goes out to Gary and Tony for hosting again this year. Our first meeting will be at Faith Lutheran Church on September 9 and after the business end of things we'll have a lecture by Marv Long on 'Making Magic Memories and the Art of Remembrance.' If you'd like more information on the lecture visit our website at aamagic.org. The meeting will start at the usual time (7:00) with a committee meeting beforehand starting at 6:30. On a side note, I was contacted by Tim at the Wunderground West and there are some really great things coming up at his shop, not the least of which is a lecture by the one and only Michael Ammar on October 15th. For more details contact Tim at 734-422-2322. And if you're looking for a great magic show and didn't get your fill in Colon this year, Jeff Hobson, Kalin and Jinger will be performing their 'Carnival of Wonders' show at Soaring Eagle Casino on September 26 and 27. Tickets range in price from \$18 to \$35. Well, I guess that's about it for now, folks. Look forward to seeing you all at the September meeting *Gordon Schott*

Secretaries Report 9/9/09

Since there were no meetings during the summer, there are no reports. I'll have my next report beginning with the October Newsletter *Jeff Walters*

Board Members until 04/09

Pres: Gordon Schott: gordon@cyberschott.com

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Newsletter

We need your contributions. Please do me a favor and send me what ever you can that relates to magic so we can share with all the members. Send all items to jeffery.s.walters@sbcglobal.net

The Website

We still need your material to share with the club. Stores, tricks, reviews of tricks; books etc The sky is the limit so long as it is not copyrighted material. So get your stuff into me and let's make this the best site of any club out there. Send all items to jeffery.s.walters@sbcglobal.net

Marv Long Lecture

You will not want to miss this one. It sounds great! You can read all about it on the website at www.aamagic.org or just go to the next page. The lecture will follow the meeting as Gordon stated above, and the cost is \$15.00 for non-members and \$10.00 for members.

Making Magic Memories The Art of Remembrance

As magicians we spend countless hours locating, developing, practicing, and polishing effects to astound our audiences. We want the right effect, clever patter, and a great presentation to create a “moment of magic.” But after the show will they remember the effect? And more importantly, will they remember you? This lecture is about extending that moment. It’s about making the magic live on well after the show is over.

A Magician’s Show / Lecture by Marv Long...

Re-mem-brance

-noun

..something that serves to bring to mind or keep in mind some place, person, event, etc.; memento.

They’re called giveaways, advertising novelties, free stuff. Whatever they’re called, used correctly, **as a part of the magical performance**, they leave your name in the audience’s hands and a memory in their hearts.

This lecture is loaded with effects that end with the spectator getting a gift and your contact information. Everyone loves getting gifts. What a memorable finish to your magic. The effects are all interactive, involving your audience. Most of the material is very easy to do, allowing you to focus on your presentation and there are close-up effects suitable for adults, family audiences, and kids.

Some of the effects you will learn:

- Zonk! Pick a door and win a prize - a surprise production of a giant coin
- Neo-Bunnies - Sponge Bunnies and the Invisible purse - Goshman meets Shoot Ogawa
- Perfect Gift - A new romantic couples effect that ends with a gift to remember
- Jonah – The card in the Fortune Telling Fish the world's best give-a-way
- The Magic Lesson - The spectator becomes the magician and saves the day
- ReThink-a-Card – Think a card with a kicker climax
- Clearly Chop Chop – A strolling chop cup in the spectator’s hands
- Blankety Blank Deck – It’s not just an ambitious card, it’s a complete show

There will also be some great information on Remembrances. Sources, making your own, and how to make them more effective.

Marv Long has been a professional lecturer, trainer, and magician for over 30 years. This award winning magician has been published in Magic, Pabular, Apocolypse, and others. His humorous easy sharing style means you will leave with something you can use.