



# Magic Messenger

The Official Newsletter of the Ann Arbor Magic Club / S.A.M 88 / I.B.M. 210

June 2014

## President's Corner

John Russell's lecture "Magic and the Internet" was most informative indeed. I would like to personally thank him for presenting it to us.

We had a special guest at our June meeting and that was Steven A. Spence, our SAM Regional Vice President - Central Plains. It was very nice to meet him. If you would like to contact him, you can do so at his phone number (317) 722-0429 or at [sspence@magicsam.com](mailto:sspence@magicsam.com).

There will be an informal meeting on Wednesday, July 9th at the Denny's Restaurant, 39550 Ann Arbor Road, Plymouth at 7:00 PM. There will be no officers meeting.

The July Anti-Business Meeting will be held at Jim Folkl's house on Saturday, July 12th from 1:00 PM to 5:00 PM. There will be hamburgers and hot dogs but please do bring a side dish to pass there. We all love to eat food. Do bring also some of your magic to entertain everyone there. Jim's address is 5590 Fieldstone Court, Bloomfield Township.

The August Corn Roast will be at Jim Placido's house in Brighton. Date and time will be announced for it at a later date.

On Wednesday, August 13th we will be having an informal meeting at the Denny's Restaurant in Ann Arbor at 7:00 PM.

Barry Mitchell will be our lecturer at our September 10th meeting. Please do contact your fellow magicians and clowns for this special lecture. The only other place Barry will be presenting his lecture will be at Grand Rapids so we'll be the only place in town for him.

There will be a Church Magic Show on September 20th and we'll need performers for it. Please see Marvin Mathena if you wish to take part in this. There will be a 50/50 split between the church and us.

The Magic Flea Market will be taking place on Sunday, October 26th and the doors will be opened for the public at 1:00 PM. For vendors, the doors will open at 12 noon. If you need a table, please contact Marvin Mathena at our meetings or by calling him at (734) 482-9523. The tables are going fast.

We do need a Historian, Public Relations Chairman and a Membership Chairman. Please do volunteer for these important positions.

The July Birthday's are the United States of America (July 4th), Jim Fokl (July 8th), Jeff Walters (July 16th), Jim Ruth (July 23rd), Blake Hensley (July 24th) and Marvin Mathena (July 25th).

I hope everyone has a very Happy Birthday!!!

See you at Denny's at 7:00 PM.

President Bill Brang

## **Secretary's Report 6/30/14**

AAMC banking has been transferred to PNC Financial Services Group.

John Russell distributed packets of AAMC PR cards to those in attendance. Their purpose is to inform the public of our presence and encourage an interest in magic, specifically our club. The info needs widespread distribution. Try to always have some cards at hand and place them wherever you can e.g. bulletin boards, retailers, etc. Please contact John if you need additional cards.

Our June meeting hosted guest **Mr. Steven A. Spence**, Regional Vice President / Central Plains, Society of American Magicians. Steve is on tour throughout the Midwest, introducing himself to the Assemblies he represents. Steve laid out the Society's plans and sponsorship for future training initiatives for local officers.

Club members continue to be a presence on the national entertainment scene. **Ray Wojciechowski** recently was an award winner at the “Southern Fried Laughter Conference 2014”, held in Atlanta, Ga. Congratulations Ray, and a big guffaw for your accomplishment!

Our scheduled event for the evening was a lecture, “Magic and the Internet” presented by **John Russell**. John has been doing magic for more than 50 years and has taught internet marketing strategies from New York City, to Los Angeles, to Singapore. Unlike some lecturers, John delivered what he promised ... and more! His lecture de-mystified cyberspace and helped take our magic to the next level, as he explained why "if you're not online, you don't exist!" We learned how to have a web presence, a Facebook page, and how to use a Twitter account. Also, John discussed where to buy and sell online with no fees, make money selling other people's stuff, connecting with fellow magicians around the world and promoting ourselves at little or no cost. John is passionate about magic’s relevance to the internet and it showed, judging from the group’s undivided attention and multitude of questions. The audience came away with a ton of practical internet tips and applications to the business of magic. His lecture is highly recommended to anyone desiring to market their magic. Thanks John for generously sharing your expertise with fellow magi.

Member **Isaac Weiss** has taken John’s lecture to heart and created his personal magic website <http://magic-zack.weebly.com> Check it out here, on our Facebook page and the AAMC website. It pays to be a member!

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### *John Russell*



## Upcoming Meetings:

**July 9th Informal** mtg @ Denny's / Plymouth, Ann Arbor Rd. for those in town who want to shoot the magic breeze. 7pm.

**12<sup>th</sup>** The anti-business meeting will be held at Jim Folkl's.

When: Sat., **12 July**

Where: 5590 Fieldston Court / Bloomfield Township / 48301

Time: 1 – 5pm

What's Provided: Hot Dogs, Hamburgers, Coffee, Buns, Utensils, & Condiments.

What to bring: Drinks, Side Dish / Dessert to pass, around, chairs and most importantly **MAGIC** (tables will be provided).

Easiest way to arrive is Telegraph to West Quarton (16 mile Rd). Enter Foxcroft Subdivision 100' off Quarton/Telegraph intersection onto Crabtree. Proceed 200' to Fieldston Ct. on right. Note we are near a restaurant famous for one of the most perplexing tricks on record ... the old Machus Red Fox, now Andiamos, from where Jimmy Hoffa really disappeared!

**NOTE: It would be helpful to get a read on attendance & side dish info about a week prior.**

Questions? 248.851.4839 / [folkinimagic@yahoo.com](mailto:folkinimagic@yahoo.com)

**Aug.** The corn roast will be held at Jim Placido's. Details to follow.

**13<sup>th</sup> Informal** mtg @ Denny's /Ann Arbor, Washtenaw Rd. for those desiring to continue the magical discourse.

**Sept. 10<sup>th</sup>** Barry Mitchell Lecture.

**Oct. 8<sup>th</sup>** Halloween Magic

**26<sup>th</sup>** Annual Flea Market / Elks Hall. Contact Marvin Mathena @ 734.482.9523 for info.

**Nov. 12<sup>th</sup>** Money Magic! All perform ...." Show us the money"!

## **Around the town highlights:**

**For** a complete listing of magic events in Michigan, visit John Luka's site

<http://www.johnlukamagic.com/mi/events.html>

[Jim Folkl](#)

## Funny Business:



This chemist's chief hobby was magic.

His creation, "Impossibilities and Miltiades III", has been a fascination with magicians for over a century. In 2007 **John Gaughan** performed this beautiful illusion for the 4th time in history, using the original apparatus. It is still a mystery to most magicians. "It is my understanding the only people who know the complete workings are **John Gaughan, Jim Steinmeyer**, and the secret assistant who helps during the performance" **Richard Kaufman**.

Considered the most enigmatic illusion in magic.

**Who / Where / When? Answers at the end of the Messenger**

Have you ever noticed the second day of a diet is usually easier than the first? Mostly, because you're off of it by then.

News from Vegas ... there is an initiative afoot to legalize winning.

My kids never come when I call ....guess they'll grow up to be waiters.

I like to work a big room ... it makes me a smaller target.

My hotel has hot & cold running water ... even after I turn off the faucets.

### Murphy's Computer Laws

If a program is useful, it will have to be changed.

If a program is useless, it will have to be documented.

Any given program, when running, is obsolete.



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## AAMC POCs

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Check out our Facebook Page “Ann Arbor Magic Club”  
Have a question / suggestion / comment / contribution? Contact us!

**WHO: Dr. Samuel Cox Hooker / WHERE:** First performed in a tiny theater of a converted carriage house behind his home in Brooklyn Heights, New York. **WHEN:** 1914

**Bring a guest to a meeting! Perform! Join a Committee!**